

A large northern Pacific nonprofit healthcare system needed to upgrade its printer system and TallyGenicom delivered a tailor-made network solution and reliable, economical serial matrix printers.

With healthcare costs reaching unprecedented levels, healthcare systems need efficiency now more than ever. Every part of the information system must work seamlessly in order for consumers to receive the competitive pricing and service they deserve.

Finding the Right Fit

When the Radiology Department of the nonprofit healthcare system wanted to upgrade its printer system, it required flexible, reliable printers that would save time and money. The printers would also have to be easy to set up and easy to use.

After considering a variety of major printer brands for the job, one of the department's managers quickly narrowed the field. She was looking for a printer that would easily accommodate four-part forms and card stock as well as a variety of different labels.

She explains, "We looked at a number of printers, including HP laser printers and Oki Data printers, but quickly narrowed the search to TallyGenicom and ELTRON/Zebra. TallyGenicom had a decisive edge in terms of hardware flexibility, but the printers were also extremely economical, both on the front and the back ends."

Flexibility in More Ways Than One

The 2240 serial matrix printer has a straight paper path and a flat push tractor for jam-free operation and can accommodate up to six-part forms. Additionally, the printer can handle up to 10,000 pages a month in workload. The manager was also sold on the idea that each printer could load up to four profile menus for form and label printing, dramatically reducing user time.

"Our operators print a lot of diagnostics reports that contain radiology results and, generally, these are printed on four-part forms. Laser printers can't meet this application requirement and the ELTRON printers didn't have the forms flexibility, but the TallyGenicom 2240's ability to print on card, labels and forms made it perfect for this application."

Total Value

"Another factor in our decision was price. Not only was the TallyGenicom less expensive than the ELTRON, so were consumables and after-market parts. Given the flexibility, the multiple profile menus and the price, the TallyGenicom printers were certainly the value buy," she continues.

Once the printer purchase was made, the manager says she continued to be impressed. "The team at one of TallyGenicom's resellers, Seattle Data, went out of their way to make the initial printer set-up process a snap. They were a good reflection of the entire buying process with TallyGenicom."

She adds, "When we considered forms flexibility, easy of use, reliability and price, the TallyGenicom printers were a no-brainer."

Solution Overview

Industry
Healthcare

Scenario
A large northern Pacific nonprofit healthcare system needed highly flexible, reliable printers to compliment a systems upgrade.

Company Profile
Healthcare provider for over 540,000 people

Benefits
Forms and paper flexibility, printer memory and jam-free straight paper path combine to offer value and performance.

Printers Used
100 TallyGenicom 2240 serial matrix printers

Demographic Information
Radiology Department
Employees: Roughly 500 people in 23 different office locations.

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